

Inviting the **Eight who Elevate** to represent
our US 285 Corridor
Building our Community Radio Station
(Version 2.0 of Conifer Radio)

CONIFER
RADIO
WWW.CONIFERRADIO.COM

Conifer Radio is searching for new, positive voices to “have fun” representing our US 285 Corridor communities. These positive, engaging and remarkable spokespersons will communicate current events and local information for the benefit of our US 285 corridor communities. Conifer Radio moves to Version 2.0 with the assistance of eight responsible community representatives who are eligible to become “the voices” of our US 285 Corridor, beginning later in 2024.

As voluntary “Content Producers,” our **Eight who Elevate** will be members of our communities who will voluntarily produce and donate community-oriented content for live-stream on Conifer Radio. Further, they will voluntarily promote the station through their energy and financial support. These Eight committed community participant voices will provide the basis for a future live morning show/podcast for the US 285 Corridor. During 2024, these Eight will be in development to be future live morning show radio DJs and live-stream announcers beginning in 2025.

Our **Eight who Elevate** are firstly to “Have Fun” with the process of community radio production. These Eight will learn through free software (a tape recorder on your laptop) to pre-record and produce the following donated content, with a time expectation of 4 hours/weekly, each week. No compensation is exchanged for your donated content. Expectations may include the following:

- Again, “To have fun with this!”
- Pre-recorded Podcasts of Local Interest
- Produce pre-recorded Public Service Announcements (PSA's) for our local area nonprofits
- Interviews & productions for our weekly *Conifer Podcast*
- Interviews & donated short productions for our current *Coffee on the Corridor*, which continues to be our morning show “placeholder.”
- The opportunity to produce pre-recorded regular (non-infomercial) radio shows of local community interest.

This is not an opportunity for businesses to market their goods and services. It is an opportunity to provide a community service to our US 285 Corridor where the business’ profile is enhanced and represented in the background. Our **Eight who Elevate** will understand the importance and responsibility of being the custodian of our local community messaging. Sharing community-oriented information is much the same as “news reporting” and we expect a positive, un-biased contribution beyond the self-motivation to make money. To begin, consider donating your time and talent with the following:

- Begin with pre-recording a sample Podcast on a community-related topic
- No political topics are allowed, and keep it positive
- Free downloadable open-source software is available through Audacity at: www.audacityteam.org
- You’ll need a quiet space and a laptop
- Pick a topic, or a theme for a 15 minute pre-recorded Podcast topic
- Submit your Podcast to ConiferRadio@gmail.com for consideration and discussion

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The **Eight who Elevate** are volunteer representative ambassadors of the entire US 285 Corridor. Expectations will also include promoting the awareness of a potentially “rebranded” Conifer Radio community radio station with the following:

- Distributing flyers promoting our radio station and its personalities (you) to locations around our mountain communities.
- Working community/special events of our local area nonprofits, including pre-recorded street interviews and on occasion, to be the Emcee for a local event.
- Attending networking events on behalf of Conifer Radio, including support of our local Chambers of Commerce.
- Taking contact information from local businesses who are considering being Underwriting Supporters for further follow-up.
- Actively supporting Conifer Radio as an Underwriting Supporter.
- The opportunity to contract with Conifer Radio as a formal radio station “Channel Manager” to serve a specific demographic or geographic of the radio station’s (future) service population.
- Requesting local businesses to play music store-wide and thereby supporting a “shop local” theme; encouraging them to consider live-streaming Conifer Radio on a regular basis.

If you would enjoy being part of the opportunity to further build a community radio station, and to consider becoming one of our **Eight who Elevate**; send an email to ConiferRadio@gmail.com or call 720-488-6995.